



## ***Presidential Ponderings*** ***with John Talbourdet***

### **“Beginning Anew in 2023”**

**W**elcome to 2023! May we celebrate by continuing the momentum we experienced in 2022 at the Lincoln Centennial held in Dearborn and Hickory Corners, Michigan.

The 2023 calendar is coming together for another fun-filled year. We are returning to an in-person board meeting, which will be in the rearview mirror as you read this issue. These meetings are more productive than Zoom meetings as there is more time for discussions and refining proposals. The *Lincoln and Continental Comments* continues to improve with each issue thanks to the hard work of the Publications Committee, editor Jeff Shively, and photographer John Walcek. The board has many items on the agenda that will fill the days. Included are the following items; dues for first-time members, judging standards, trophies, a membership directory, the LCOC's online presence, contracts, and other items as presented by the elected directors.

We are fortunate that our finances are stable due to the efforts of treasurer Tony Blaine, and we are benefiting from the recent dues increase. Unfortunately, it takes a few months to maximize this benefit, as dues are paid throughout the year. We are making an effort to increase revenue from other sources. I am happy to report that we have a new manager of display advertising. Carl Villone from the Philadelphia Region has agreed to step up and is reaching out to many prospective vendors to advertise in our award-winning magazine. I anticipate

there will be more advertising in the *Comments* in 2023. If you know of any Lincoln vendors or companies that specialize in repairing, manufacturing, or rebuilding automotive components, please contact Carl so we can get more vendors advertising and provide this information to all members.

The other side of the ledger is reducing expenses. We are all living with the increased cost of goods and services, and the LCOC is no exception. The team has been actively looking for ways to improve the balance sheet further and reduce costs. In 2022, Assistant Chief Judge Dan Staehle found a way to save shipping costs for the perpetual trophies and license plate holders. Thank you, Dan!

The 2023 meets will start with National hosting the Eastern Meet in mid-June somewhere in the south. The delay is due to the efforts to locate a venue with all the amenities members have come to expect and appreciate. The combination of a single facility with sufficient rooms, a restaurant, a show field, and banquet facilities makes for an enjoyable event for the attendees and those who are working behind the scenes. Achieving our goal at a reasonable price has required many man hours of searching for locations and making phone calls. This meet will be followed by the Lincoln Homecoming at Hickory Corners, Michigan, Aug. 9-13. The final meet of the year will be the Mid-America Meet hosted by National, Sept. 20-24, in Springfield, Illinois.

#### **Policy on Editing Articles for Continental Comments.**

**The submission of articles and letters to the Editor of *Lincoln and Continental Comments* is encouraged; however, it is the policy of the Lincoln and Continental Owners Club that material submitted to be part of any publication sponsored by LCOC will be rejected if, in the opinion of the Editor or other persons designated by the Board of Directors, such submissions contain statements that are inflammatory, contain personal opinions that could promote dissension among members, are pejorative or disparaging to a member or member's cars, and/or contain derogatory or uncomplimentary comparisons of one or more types of Lincolns. Submissions to *Lincoln and Continental Comments* are subject to unrestricted review and editing. Longer articles may be returned for revision and all submissions will be edited for grammar, accuracy, clarity, and length. The opinions expressed in *Lincoln and Continental Comments* by members and others are not necessarily those of The Lincoln and Continental Owners Club, its officers, directors, and staff.**

#### **Deadlines:**

*Lincoln and Continental Comments*

**Nov. 1 for the Jan-Feb. Issue**

**Jan. 1 for the March-April Issue**

**March 1 for the May-June Issue**

**May 1 for the July-August Issue**

**July 1 for the Sept.-Oct. Issue**

**Sept. 1 for the Nov-Dec. Issue**



For all of us in the frigid areas of the country, which at the moment is darned near everywhere, we look forward to the arrival of warmer weather to exercise our Lincolns. Remember, each cold day is one day closer to spring!

Until next time,  
John

*John Talbourdet, Lincoln & Continental Owners Club president, lives in Danvers, Massachusetts. Image courtesy of Ford Motor Co.*