

Presidential Ponderings with John Talbourdet

"Wrapping up Another Great Year"

The LCOC year is winding down after two exciting National Meets and many Regional events. The weather seems to be holding up in the Northeast allowing for more driving time before Old Man Winter arrives. Next up is the Winter Board Meeting, which will return to an inperson format in Kissimmee, Florida, over the Martin Luther King weekend. Virtual meetings have been held since 2020, and it will be good to be face-to-face again. 2023 is shaping up to be another great year with national meets in the works.

The board meeting will undoubtedly be lively as the team gathers to discuss items that need to be refined for the LCOC to take advantage of technological improvements and adjust to the changing trends of our membership and the old car hobby in general. I encourage everybody to contact their region director or any one of the board members with items that need improvement. It would be very helpful if you can offer suggestions or even write a proposal the appropriate committee can consider prior to the meeting. While the committee meetings last two days, followed by the "official" board meeting, they are long and benefit from review and preparation.

Stronger ties are being developed with the Lincoln Motor Car Heritage Foundation (LMCHF) to better fulfill its mission. The Lincoln Centennial Homecoming was an excellent example of all the entities working together. This included the attendees having a good time, improving the message delivered to Ford and the general public, and

generating revenue for the Foundation. Hosting the Homecoming has been rotated between the four clubs since 2014, with the LCOC in charge this year. These are massive undertakings, and the Foundation is establishing a standing committee that pulls talent from all member groups to take advantage of the participants' strengths and have processed uniformity from year to year. The Homecoming saw many functional changes in 2022 that benefitted the attendees and those running the meet. A debriefing conference call was held afterward, where those plusses were discussed along with areas for improvement. The team was well aligned, with the discussions building on the initial topics and suggestions that were mentioned.

Another part of the collaboration between the four Lincoln clubs and the Foundation could be seen at Hershey with an "All Lincoln" tent with a rotating group of volunteers extolling the benefits of joining one or more of the Lincoln clubs. These volunteers came from each of the clubs so potential members could hear the range of benefits of each organization. The tent was graced by Carl Villone's award-winning Mark V, which was a hit with many visitors. I fielded numerous inquiries of "is the Lincoln for sale?" No! A new banner spanned the entire tent, with the logos of the clubs and the Foundation printed on it. Many new LCOC members were signed up at the discounted first-year rate of \$25. Most of the effort at the Lincoln tent was spearheaded by John McCarthy and Carl Villone

Policy on Editing Articles for Continental Comments.

The submission of articles and letters to the Editor of Lincoln and Continental Comments is encouraged; however, it is the policy of the Lincoln and Continental Owners Club that material submitted to be part of any publication sponsored by LCOC will be rejected if, in the opinion of the Editor or other persons designated by the Board of Directors, such submissions contain statements that are inflammatory, contain personal opinions that could promote dissension among members, are pejorative or disparaging to a member or member's cars, and/or contain derogatory or uncomplimentary comparisons of one or more types of Lincolns. Submissions to Lincoln and Continental Comments are subject to unrestricted review and editing. Longer articles may be returned for revision and all submissions will be edited for grammar, accuracy, clarity, and length. The opinions expressed in Lincoln and Continental Comments by members and others are not necessarily those of The Lincoln and Continental Owners Club, its officers, directors, and staff.

Deadlines:

Lincoln and Continental Comments
Nov. I for the Jan-Feb. Issue
Jan. I for the March-April Issue
March I for the May-June Issue
May I for the July-August Issue
July I for the Sept.-Oct. Issue
Sept. I for the Nov-Dec. Issue



who rented the tent, tables and chairs, provided coffee, and the ability to accept credit cards, and displaying a great selection of past issues of the *Lincoln and Continental Comments*. Despite a couple of rainy days, we added many new members. John and Carl, thank you for all your hard work!

Until next time, John

John Talbourdet, Lincoln & Continental Owners Club president, lives in Danvers, Massachusetts. Photo courtesy of Ford Motor Co.



