



Presidential Ponderings

with John Talbourdet

"Being Adaptable"

Things have been busy in the new year on many fronts. As I write this, the Polar Vortex is delivering bone-chilling cold to a large portion of the country, making me long for some warm Lincoln-driving weather. Hopefully, the cold will be only a memory by the time you read this. A virtual board meeting was held to ensure the Club is well-positioned for a return to visiting with our Lincoln friends at regional and national meets. Our connection with Mecum Auctions has been updated to address the changes in auction protocols. The website team is busy making the platform better with more information.

While I missed the usual January board meeting in a warm region of the country, an effective Zoom meeting was held on January 16. This is definitely not the same as an in-person meeting and the sociability that is part of a multiday meeting. I really missed the fellowship of the weekend, but change we must. It was a very productive meeting with good attendance and decorum by all, resulting in an efficient exchange of ideas and ratification of motions.

There was a slight drop in membership in 2020, but certainly, a small amount due to Membership Chairman John McCarthy's hard work. Our finances were carefully examined, and due to good fiscal control, dues will remain the same as they have been for the past six years. The Publications

Committee is working to increase advertising revenue to maintain the production quality we have come to expect in the *Lincoln and Continental Comments*. There were changes to the content of the website to add frequent new content to the website while maintaining costs. Have you visited the website recently? Check out "Flashbacks." There are rotating articles from the *Lincoln and Continental Comments* that are posted on the homepage highlighting members and their vehicles from years gone by. Take a look!

National meets continue to be impacted by COVID-19, with the WNM postponed to May 2022, and the ENM moved from June to October 2021. The MANM currently remains at the original dates of Sept.15-19, 2021. The Lincoln Homecoming is on schedule for Aug.11-15, 2021, with recent events added to compliment the Museum displays' improvements. Let's hope that these meets are held, and we can enjoy Lincolns and good friends. Judging eligibility for Senior, Emeritus and Preservation was extended for one year to account for the lack of 2020 meets.

Club membership stands at 2,163, which challenges the board to stay within an ever-tightening budget. I need your help to reach out to people you see driving a Lincoln or that express an interest in Lincolns, promote membership benefits, and

Policy on Editing Articles for Continental Comments.

The submission of articles and letters to the Editor of *Lincoln and Continental Comments* is encouraged; however, it is the policy of the Lincoln and Continental Owners Club that material submitted to be part of any publication sponsored by LCOC will be rejected if, in the opinion of the Editor or other persons designated by the Board of Directors, such submissions contain statements that are inflammatory, contain personal opinions that could promote dissension among members, are pejorative or disparaging to a member or member's cars, and/or contain derogatory or uncomplimentary comparisons of one or more types of Lincolns. Submissions to *Lincoln and Continental Comments* are subject to unrestricted review and editing. Longer articles may be returned for revision and all submissions will be edited for grammar, accuracy, clarity, and length. The opinions expressed in *Lincoln and Continental Comments* by members and others are not necessarily those of The Lincoln and Continental Owners Club, its officers, directors, and staff.

Deadlines:

Lincoln and Continental Comments

Nov. 1 for the Jan-Feb. Issue

Jan. 1 for the March-April Issue

March 1 for the May-June Issue

May 1 for the July-Aug. Issue

July 1 for the Sept.-Oct. Issue

Sept. 1 for the Nov-Dec. Issue

encourage them to become members. Every new member helps grow the Club, helps maintain the product delivered and spreads the word about this wonderful group of people. You never know, this could be the start of a life-long friendship.

Until next time,
John

John Talbourdet, *Lincoln and Continental Owners Club* president, lives in Danvers, Massachusetts.



Image Courtesy of Ford Motor Company.