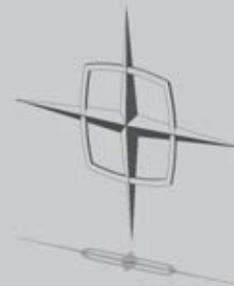


Continental OBSERVER



Vol. 56 Issue 4

-Lincoln and Continental Owners Club-

December 2015

Director's Message:

Dear Fellow MAR Members,

On behalf of the Officers and Directors of MAR, best wishes to each of you for the New Year. We hope that each of you and your Lincolns and Continentals have a great 2016.

As you are undoubtedly well aware, we have been having our share of interesting weather over the past few months. Those of us who made it to the Mills Mansion in October were welcomed with morning snow squalls and 30 degree temperatures! Fortunately these eventually dissipated and we had some afternoon sunshine on the show field, followed by the usual feast later on at the Clarke's home (thanks, Owen and Linda!) Perhaps to even the score, those of us who ventured to Brooklyn on December 12th were treated to an early fall evening (weatherwise at least) for viewing the impressive mansions and Christmas lights at Dyker Heights courtesy of the Arcieris (thanks, Pat and Geri!)

As we turn the page from 2015 to 2016, we do look forward to the Rhinebeck Meet in May, where we traditionally bring our cars out of winter storage and on to the show field once again to begin another year of automotive fun and fellowship.

But, this brings up a thought I would like to share.

It has been said at times that MAR tends to gravitate to the same activities and same schedules each year, especially recently. This is undoubtedly true, but it does not have to be that way. We stick to the "traditional" events, like Rhinebeck, because they are generally well-attended and enjoyed by a number of members. We do realize, though, that MAR covers a large territory with a number of possibilities for events and gatherings, and we would welcome the opportunity to supplement our "usual" events where possible, with other events if anyone would care to arrange them and bring them to our attention. Please contact me with any ideas that you may have in this connection. We would be happy to hear from you!

Until next time,
Garry H. Morton, Director, MAR



Upcoming Events

SPRING KICK OFF

May 7-8

M.A.R. Officers

Director: Garry Morton
Vice Dir.: Pat Arcieri
Secretary: Robert Yurick
Treasurer: Owen Clarke

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Message from your editor, Linda Clarke

Have you spotted an interesting Lincoln in your travels this past year? Please report back what Lincoln you've seen and why it was interesting or special.

Linda Clarke, Editor

principallinda@msn.com
68 North Cross Road
Staatsburg, New York 12580



The editor saw this Lincoln in Prince Rainier's Auto Collection in Monaco!

Vintage MAR

Lincoln Marketing or Lack Thereof

Not many car manufacturers come out with a half-year model. Consumers don't exactly like it after having purchased their dream car in the beginning of the year. Lincoln did this in 1975 with the 1975 1/2 Continental Coupe. It went into production on April 28, 1975. Personally, it would not be one that I would want to own. The Company eliminated standard equipment items to make it less expensive. Not a way to maintain image!! The items eliminated were door edge guards, license plate frames, vinyl side mouldings, upper body paint stripes, remote deck lid release, power door locks, floor mats, and the AM/FM Multiplex radio. It was a corporate decision that in my opinion tarnished the image of the Continental.

Continental Coupes started back in 1966 and production numbers dropped from 15,766 in 1966 to 8,205 in 1971. With Mark III and Mark IV available in later years, one could only wonder why the Coupe lasted as long as it did.

— Owen T. Clarke clarketrustee@msn.com



MAR QUIZ

Who said,

"When it comes to a fork in the road,

take it."

(answer on p. 7)

The Annual Gathering of Old Cars

Cars, conversation and cuisine marked the festivities at the “Gathering of Old Cars” but you never know what kind of day you will have at this October show. We have had brisk fall days and warm fall days, but this was the first year that we actually had a little snow. It was the only snowfall until end December, and it fell in October at Mills! It’s been much warmer than usual (except on this day) and I am sure that you have also seen some convertibles riding around with their tops down much later than usual. (In fact, when we went to view the Christmas decorations in Dyker Heights, Pat was able to walk around in a short sleeved shirt, but more about that on p.5.) Once the snow stopped we were able to enjoy the fall foliage, Hudson River scenery and beautiful cars at this show. We managed once again to have a good time at Mills and a good time at the buffet at the Clarkes home afterwards.



Treasurer's Report for Mid Atlantic Region LCOC

Year End 2015

In 2014, the Club offered a discount when paying dues for two years. Many members took advantage and therefore, monies collected were much higher in 2014. Since we are on a cash basis, those dues were all reported in 2014. This is the reason why 2015 dues collected are lower.

We also attempted to hold our business meeting in May with a catered meal as an incentive for members to attend prior to the Rhinebeck Show. It proved not to work as hoped.

Revenues:

Collection of dues	485.00
Interest received	4.52
Project sales*	399.65
Donation**	<u>100.00</u>
<u>Total Revenue</u>	\$989.17

Expenses:

Newsletter printing	509.27
Postage	222.64
Rhinebeck meeting dinner	286.00
LCOC Nat. Annual Mtg. Stipend	200.00
Projects	45.35
Computer Update for Newsletter	151.36
Supplies	50.79
Mills Show Registration Fee	<u>100.00</u>
<u>Total Expenses</u>	\$1565.41

YEAR END TREASURY BALANCE \$8638.38

Footnotes:

*Project sales \$352.00 represents collection of monies from sales made previously.

**A member who attended the Mills Car Show donated \$100.00 to cover the show registration fee. Thank you "faithful member". Unfortunately, I do not have permission to state his name and give him proper credit.

Holiday Gathering in Dyker Heights, Brooklyn

It was a very warm, beautiful evening to walk around Dyker Heights to view the holiday lights this year. Can you pick out Pat in a short-sleeved shirt?



We met at Pat and Geri Arcieri's for wine and cheese and then walked through the "glowing" neighborhood to a local restaurant for great Italian dishes. After dinner we returned to Pat and Geri's for caffeine/(coffee) to get us ready for the ride home. Ray Mastronunzio drove all the way from New London, CT, Bob Yurick & the Mortons came from CT, Dan Bush drove from NJ and Owen Clarke from Dut.Co.,NY. We all agreed that the lights are worth the trip because this event surely gets you in the Christmas spirit. We are fortunate and thankful that Pat and Geri live in Dyker Heights and hosted our tour and visit again this year. It was great that Amanda was home for the holidays from Australia. Thank you both so very much.



Happy New Year 2016

2016 Mid Atlantic Region Calendar of Events

May 7-8 Spring Show in Rhinebeck, NY at the Dutchess County Fairgrounds

October 16 Mills Estate "Gathering of Old Cars"

If you have an idea for a Lincoln gathering please contact Garry Morton.

Creative ideas are welcome such as Allan Wilcox's "All Lincoln Show" held in CT during the RRLR Meet in September. If you know of a local event and want to expand it to include Lincoln owners with a gathering at your home or a historic place near your home or a tour of your barn or garage, speak to Garry.

ELECTION AND DUES Reminder

It is time to vote for managers for the Board of Directors for the Mid Atlantic Region. The three members who are running for a three year term, which will expire December 2018, are Joe Armstrong, Jim Dunn and Allan Wilcox. Ballots are enclosed in this issue along with a dues notification.

Dues are \$15.00 for the year and are due now in January 2016 unless your dues notification enclosed indicates that you have paid in advance.

Please send your completed ballots and dues to membership secretary:

Robert Yurick
97 Somer Drive
Meriden, Connecticut 06451

Classified Ads

Please submit classified ads for the next issue of the Observer by 3/12. They are published free of charge for MAR LCOC members.

1981 Mark VI Two-Door Givenchy

57,000 miles—Original Owner

Two tone black and gray, leather interior, coach vinyl roof
Factory mats, keyless entry, moon roof, power reclining seats,
factory spoke wheels,
AM/FM cassette radio with built in factory CB radio

Have replaced the 4 tires with correct Michelin tires.

New battery; Window sticker. Looks and drives like new!

Stored for many years, everything works!

Asking \$10,5000 Contact Bob at (516) 365 1178 or
robertm1951@aol.com



Answer to MAR Quiz

The wonderful Yogi Berra (born May 12, 1925, died Sept. 22, 2015 at age 90) was known for many great quotes. Find out more about Yogi from MAR member Dan Bush who knew him and had the pleasure of driving Yogi in his classic cars for various Yankee events.

Mid Atlantic Region Lincoln
and Continental Owners
Club

Observer Editor:

Linda Clarke

68 North Cross Rd.

Staatsburg, NY 12580

Mid Atlantic

Region Managers

At Large

Joe Armstrong	'15
Jim Dunn	'15
Allan Wilcox	'15
George Caswell	'16
Owen Clarke	'16
Pat Arcieri	'16
Nick DeSpirito	'17
Garry Morton	'17
Robert Yurick	'17

Directors serve for a 3 yr. term

Membership Secretary
position is voluntary.

Robert Yurick

97 Somer Drive

Meriden, CT 06451



FIRST CLASS MAIL

Happy New Year

Mid Atlantic Region



56th Year

Dues Reminder and Ballot are enclosed.

Please return to

Robert Yurick

97 Somer Drive

Meriden, CT 06451